

Thomas K.R. Stovall | *The Business Amplification Expert*®

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Thomas K.R. Stovall started his 1st business, www.KRucialCustomizing.com, in 2001 out of his college dorm room while attending Tennessee State University (TSU). He sold custom wheels and performance tires to students on campus and shipped product nationwide to online customers from California to New York. Thomas earned a B.S. in Electrical Engineering with a Concentration in Computers from TSU in 2003.

In early 2005, Thomas moved to Los Angeles to work with SCAH Investments, a real estate private equity investment firm. SCAH purchased, renovated and sold foreclosure and bank owned properties in San Bernardino, Riverside and LA counties. While working with SCAH, Thomas gained invaluable first-hand education about real estate and how decisions and money are made at the “monopoly board” level. He performed property research and valuation, executed pre-foreclosure deals, helped prepare presentations for multi-billion dollar investment firms SCAH approached for capital, purchased millions of dollars in properties on the foreclosure auction floor, watched how contractors renovating the homes were managed on the construction floor, and ultimately observed the process for completing the transactions at the closing table, upon sale to first-time homebuyers and investors.

Thomas returned to Chicago and started Equity Enterprise Partners LLC (EEP) in October of 2006 with his savings of \$3000. EEP focused on creating equity and rebuilding blue collar communities one home at a time, by purchasing and renovating undervalued properties in the Chicagoland area. EEP purchased a number of single and multi-family residential properties, and within 18 months, the new firm had generated seven figures of revenue. Thomas ran EEP until 2010, at which time he closed the doors of the business, and transitioned into technology.

In 2013, Thomas was featured as an author expert in the area of Business Amplification in two best-selling books by best-selling authors Joel Comm (*So, What Do You Do? – Discovering the Genius Next Door with One Simple Question*), Nick Nanton, and internationally recognized marketing and business guru, Dan Kennedy (*Stand Apart*). Using business amplification and design thinking principles, Thomas facilitates 1 hour “Think Tanks” and “Own Your Narrative” trainings for large enterprises, educational institutions, impact organizations and associations under his “Think Like A Startup” (TLAS) brand.

Thomas is currently the Founder and President of [CANDID](#), the Leader in Microfeedback. Global organizations use CANDID’s microfeedback platform to integrate thousands of context specific, 1 question microsurveys into their physical brick and mortar locations on print collateral and digital screens, as well as into their online presence in video, ads and social media. CANDID’s OmniGlance™ platform lets key stakeholders and executives on the local, regional and corporate levels crowd-source and monitor this microfeedback specific to any location, department, employee, event, initiative, etc, both internal and external, down to the second.

In addition to being 1 of 7 Entrepreneurs in Residence leading the Google for Entrepreneurs / Code2040 tech diversity initiative in seven cities across the United States, Thomas is also the creator and leader of Chicago-based [ImBlackInTech Membership Network](#), the Midwest’s largest membership organization for Black and Latinx Founders of emerging technology start-ups. ImBlackInTech hosts The Founders Series, which is the Midwest’s largest quarterly technology panel for Founders of color. TFS panelists, who make up some of the top Black and Latinx Founders from all across the country, have raised and generated close to \$200MM to date.

When Thomas is not traveling or spending time with friends and family, he loves reading, and invests his time in mentoring and speaking to kids and young adults about passion, the importance of an intentional mindset, and simple, practical ways to shift their view about what’s possible for them in their lives, their families and their communities.